



MARINE CORPS LEAGUE - SOUTH COAST DETACHMENT SEMPER FLYER NEWSLETTER

SPRING 2017

“We’re surrounded... that simplifies our problem.” –Chesty Puller

OUTREACH & FUNDRAISING EFFORTS

Very little in the ways of outreach can be done without funds. Our Detachment wants to thank the many hundreds of you who donated funds this last year to our cause... THANK YOU! As a reminder, our group has no employees, takes zero salaries, and is a 100% volunteer organization. Our goal is to deploy all raised funds responsibly to the very Marines and Veterans that we support. This past quarter, and certainly this last year was no exception. Thanks to many known and anonymous donors, we made a very touching impact in the lives of our Veterans, young Marines and their families. Here are a few of our latest outreach efforts.

Perhaps one of the most touching outreach projects we did all year, was the 2nd Battalion, 1st Marines Fallen Marine (Operation Iraqi Freedom and Operation Enduring Freedom) plaque memorial dedication in December, 2016. Through great outreach online, as well as a donation from AFRAC, our Detachment was able to fully fund the two brass plaques honoring the 29 Marines who paid the greatest price during our Nation’s ongoing war in the Middle East. You can see photos and a short video by visiting our YouTube channel, Facebook page or www.MarineCorpsLeagueSouthCoast.org.



One of the plaques donated to the 2nd BN 1st Marines to honor the 29 Fallen OIF/OEF Marines.



Navy Corpsman with 2nd Bn 1st Marines meets his newborn daughter for the first time after a 211 day deployment with the 13th Marine Expeditionary Unit.

Our Detachment made a huge splash this holiday season thanks to generous support from our online donors, partnering businesses and affiliated service clubs in South County. We gave out thousands of dollars worth of gift cards to our young Marine (E4 and lower) families of Camp Pendleton through our social media campaign “Operation Holiday Helping Hand”. We also had several successful toy drives for three units stationed on Marine Corps Base Camp Pendleton. Finally, we had many young Marines partake in our *Waterman’s* Thanksgiving dinner and Christmas boat parade in Dana Point hosted by *Dana Wharf*.

The 2nd Battalion, 1st Marines homecoming in September was a real success, and the families who in some cases waited over eight hours to see their returning Marines greatly appreciated our presence and support. Our Detachment was present both days of the long homecoming, and assisted in providing free food and entertainment for families while they waited. Photos and a short video are available online.



OUTREACH & FUNDRAISING EFFORTS (Cont.)

Our Detachment continued to serve our young deployed Marines by sending many care packages loaded with Girl Scout cookies, candy, and other great things. We also partnered with two successful community concerts. The first event was the Dana Point *Festival of Whales* concert chaired by League Commandant Pete Hammer where our Detachment hosted the beer/wine garden. The second was the Veterans Day concert at the new *Outlets at San Clemente* chaired by Adjutant Chad Schiel. Funds received will contribute greatly to our Detachment causes throughout the year.

RAISING DETACHMENT PROFILE

During the course of the past year, our Marine Corps League Detachment had many outreach opportunities and as such was able to greatly raise our profile. Other profile raising contributions worth mentioning were the result of members Mickey Christianson and Chad Schiel. Mickey, currently serving as our Sargent-at-Arms, attended more than a dozen car shows and other events with his classic 1948 Ford Woodie. Mickey, along with Marine Alex Carlson was also responsible for several toy drives that contributed greatly to active duty Marines and families during the 2016 holiday season.

Chad Schiel, currently serving as our League Adjutant and public relations chair, has been turning much of his energy to online marketing and fundraising since May. As a result our Detachment raised thousands of dollars exclusively through Twitter, Facebook, and other online venues. He also reports that our online following has grown exponentially to over a thousand Facebook followers, and 19k Twitter followers, respectively. As a result we now have a greater social media impact than all other Marine Corps League Detachments nationwide, combined!



Mickey Christianson attending one of many events with his 1948 Ford Woodie.

Join us every 3rd Tuesday of every month at the San Clemente Elks Lodge, 1505 N. El Camino Real, San Clemente, CA 92672. Social Hour at 1800, Regular Meeting at 1900. All are Welcome to Attend and Get Involved, Not Just Marines.

DETACHMENT OFFICERS

- Commandant - Pete Hammer
- Senior Vice Commandant - Willard Buhl
- Jr. Vice Commandant - Mike Lipsombe
- Adjutant - Chad Schiel
- Paymaster - Ken Sears
- Judge Advocate - Mike Brennan
- Chaplain - James Dunaway
- Sergeant-At-Arms - Mickey Christianson



Mailing Address:
 Marine Corps League-South Coast Detachment
P.O. Box 3775, San Clemente, CA 92674-3775

Phone: Pete Hammer Commandant (949) 378-7984

If you wish to support our Cause, please Donate via our Secure PayPal Link.

The Marine Corps League is a Congressionally Chartered Non-Profit Organization covered under IRS Ruling 501 {c} 4 Group Exemption Number 0955 and the South Coast Detachment under Employer Identification Number 33-0450163.

www.MarineCorpsLeagueSouthCoast.org